



A better place to light your 3D shots

- Ultimate control and creativity when lighting 3D imagery -

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HDR Light Studio v5.4 focusses on providing 3D Artists with even more control and freedom when lighting. The ability to precisely position and orient lights intuitively enhances speed and creativity. Artists can now light even more instinctively, as though in a studio environment and fine tune as they go.

HDR Light Studio's intuitive approach to lighting is enhanced in v5.4 by the addition of adjustable light handles that can be positioned anywhere within the light and are dynamically moved. This is a real time saver when perfecting the light positions for highlights and gradients as you know exactly where they start and end.

Full 3 axis rotation now allows 3D mapped lights to be oriented in any direction (x,y and z) and manipulated easily with HDR Light Studio's renowned click and drag lighting controls. The introduction of four rotation modes (free, v-lock, h-lock and fixed) allow the user to change the orientation characteristics of a light making many tasks such as replicating studio setups simpler, quicker and more accurate.

"It's even more intuitive to use, particularly when working with a team. I'm always working with producers and art directors who can easily relate to moving lights around on a photography shoot but struggle when relating to lighting in 3D. These new transform tools work like my brain thinks.

"As you know in 3D we're always moving around the object with the light always facing the object which can be frustrating and not always give the results you expect. Now we can get to our solutions so much faster, as well as achieving a more realistic look." **Adam Michell , who is a Product Rendering Artist at Logitech**

Area lights, introduced in v5.3, can now point in any direction enabling lighting to be created, adjusted and positioned in a very creative way. In HDR Light Studio you can focus on the lighting effect in the final shot without worrying about moving lights in 3D space.

32 additional Studio Light Sources have also been added to the Preset Library and v5.4's Cinema 4D connection now supports R18.

NEW! Try HDR Light Studio for free for 15 days.

HDR Light Studio pricing starts at £295/€395/\$445 for an annual subscription.

For more information visit www.lightmap.co.uk